



## Integrated NBS-based Urban Planning Methodology for Enhancing the Health and Well-being of Citizens

### D9.2

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### Project Website

WP9 – Communication, Dissemination and Standardization Activities

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**Table of Contents**

Executive Summary.....	5
List of Figures .....	6
List of Tables .....	6
List of Acronyms / Abbreviations .....	7
1 Introduction .....	8
1.1 Roles of the Partners.....	8
2 euPOLIS Project Website.....	9
2.1 Domain name.....	9
2.2 Hosting.....	9
2.3 Content Management System (WordPress).....	10
2.3.1 Theme .....	11
2.3.2 Plugins.....	11
2.4 Security .....	12
3 euPOLIS project website pages .....	15
3.1 Home .....	15
3.2 About .....	17
3.2.1 Quick Facts .....	18
3.2.2 Objectives.....	19
3.2.3 Work Packages .....	20
3.3 Cities .....	21
3.4 Partners.....	23
3.5 Outcomes.....	24
3.6 News .....	25
3.7 Contact.....	26
3.8 Footer (global).....	27
4 Accessibility.....	28
5 Conclusions.....	32
6 References .....	33

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## Executive Summary

The Deliverable D9.2 namely “Project Website”, developed within WP9 – Communication, Dissemination and Standardization Activities, presents a general overview of the structure and contents of the euPOLIS website. The project website is created to ensure that the project is able to communicate its goals, some key facts and introduce the euPOLIS partners, in order to raise awareness among the target groups.

In its present form, the deliverable reflects the current status of the website and the planned content that will be developed during the project progress. Modifications and improvements will occur during the course of the project to address any additional needs that will be identified later on.

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## List of Figures

Figure 1: Presence of the euPOLIS website in Google and Bing search engines .....	9
Figure 2: euPOLIS website hosting provider .....	10
Figure 3: euPOLIS website hosting provider location .....	10
Figure 4: euPOLIS HTTPS protocol .....	13
Figure 5: WordPress backend, pages overview .....	13
Figure 6: WordPress backend, available widgets .....	14
Figure 7: Website Home page .....	16
Figure 8: The euPOLIS website “About” page .....	17
Figure 9: The euPOLIS website “Quick Facts” subpage .....	18
Figure 10: The euPOLIS website “Objectives” subpage .....	19
Figure 11: The euPOLIS website “Work Packages” subpage .....	20
Figure 12: The euPOLIS website “Cities” page .....	21
Figure 13: The euPOLIS website specific city subpage .....	22
Figure 14: The euPOLIS website “Partners” page .....	23
Figure 15: The euPOLIS website “Outcomes” page .....	24
Figure 16: The euPOLIS website “News” page .....	25
Figure 17: The euPOLIS website “Contact” page .....	26
Figure 18: The euPOLIS website “Footer” .....	27
Figure 19: Accessibility Tools Sidebar .....	28
Figure 20: Greyscale visualization for improved accessibility .....	29
Figure 21: High contrast visualization for improved accessibility .....	29
Figure 22: Negative contrast visualization for improved accessibility .....	30
Figure 23: Light Background visualization for improved accessibility .....	30
Figure 24: Links underline visualization for improved accessibility .....	31

## List of Tables

Table 1: Abbreviations .....	7
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## List of Acronyms / Abbreviations

*Table 1: Abbreviations*

Acronyms /Abbreviations	Explanation
DCP	Dissemination and Communication Plan
NBS	Nature Based Solutions
CMS	Content Management System
URL	Uniform Resource Locator
HTTP	Hyper Text Transfer Protocol
HTTPS	Hyper Text Transfer Protocol Secure
GDPR	General Data Protection Regulation

## **1 Introduction**

The euPOLIS - Integrated NBS-based Urban Planning Methodology for Enhancing the Health and Well-being of Citizens - Project Website, introduces the first version of the project website that was developed in order to enhance the visibility and the accessibility of the project results and overall promote the exploitation of the project findings to the interested stakeholders.

The Project Website is created to enable the project to communicate its goals, some key facts and introduce the euPOLIS partners, in order to start raising awareness among the target groups.

### **1.1 Roles of the Partners**

The project website was created and will be continuously updated under the Work Package 9 activities during the entire duration of the euPOLIS project (48 Months). This task is led by the PLEGMA LABS, under the coordination of MIKSER, who is leading WP9.



## 2 euPOLIS Project Website

### 2.1 Domain name

The URL "eupolis-project.eu" was considered being the best domain name choice to portray our project branding and its European nature. The project URL will be included in all communication and dissemination material that will be produced, as an integral part of our online and offline identity. The project URL has been added to the leading international search engines (i.e. Google, Bing) so as to increase the online visibility of the euPOLIS project.

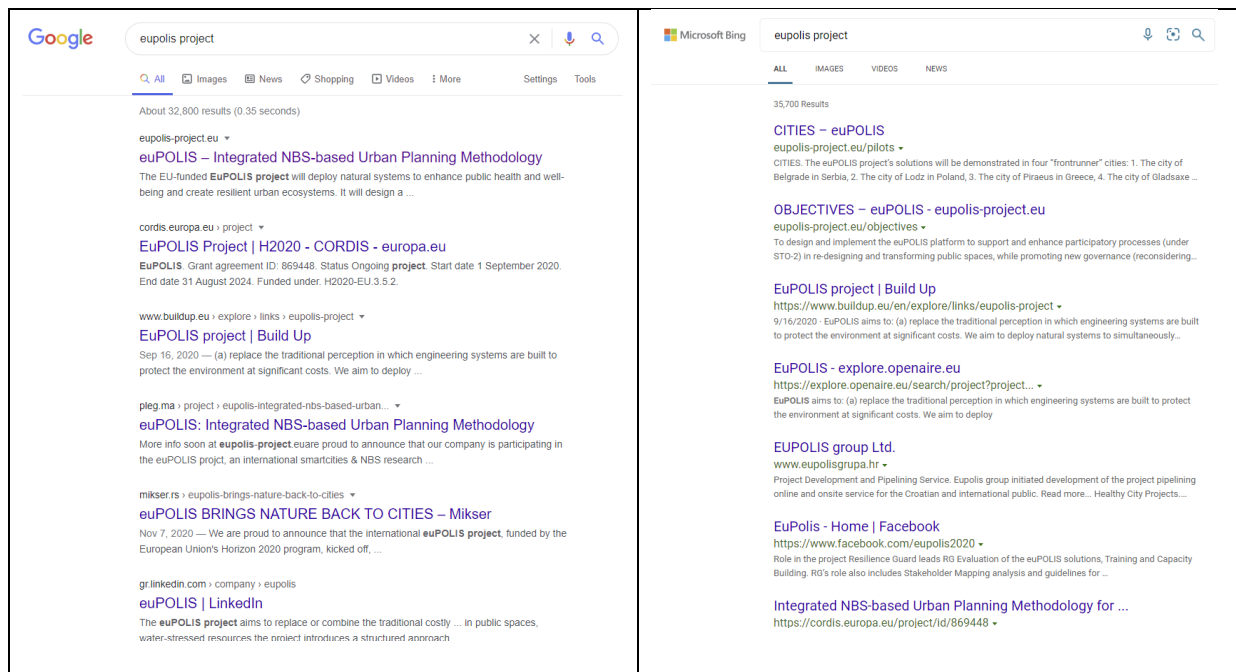


Figure 1: Presence of the euPOLIS website in Google and Bing search engines

### 2.2 Hosting

Hetzner<sup>1</sup> is a leading webhosting provider and experienced datacenter operator in Germany and has been selected as the hosting provider for our project website, as it provides high-performance hosting products as well as the necessary infrastructure for the efficient operation of websites. PLEGMA LABS is the only entity with administrative rights on both the hosting server and the website backend.

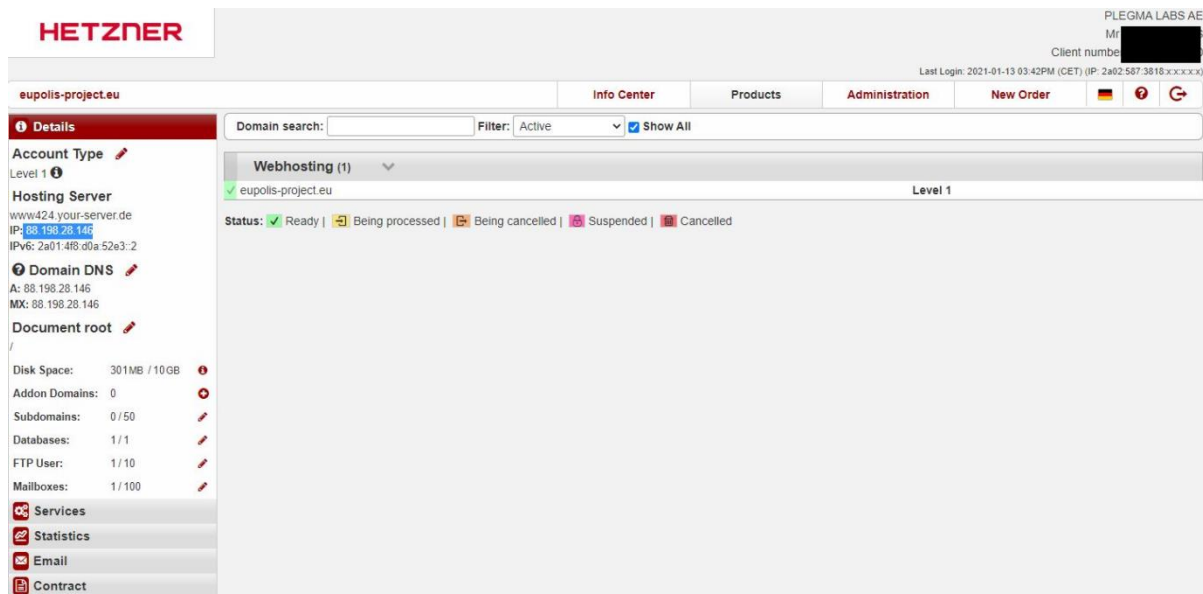


Figure 2: euPOLIS website hosting provider

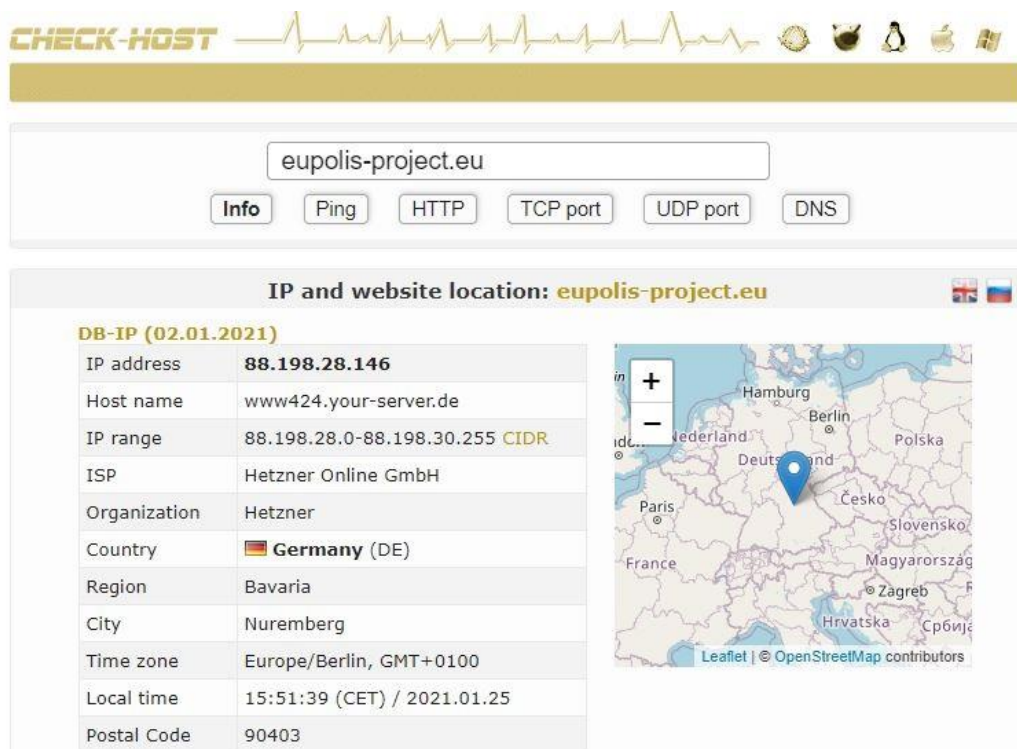


Figure 3: euPOLIS website hosting provider location

### 2.3 Content Management System (WordPress)

The aim of the euPOLIS project website is to provide general information and news about the project whereas it will also serve as a repository for its public outcomes, using an open source web publishing platform. Towards this direction, we have taken the conscious decision to design it on

WordPress (current WordPress version is 5.6)<sup>ii</sup>, which is the most popular free and open-source Content Management System (CMS).

The WordPress CMS was selected since it is continuously updated and supported by its vast developer community, and this provides an extra assurance for the website's security and uptime. Moreover, it enables the use of various plugins and features, such as easy multiuser publishing, seamless cross-linking to social media content from multiple sources, easy manipulation of UI/UX and all website content from a very user-friendly administration console.

### **2.3.1 Theme**

Javelin<sup>iii</sup> theme was selected, as it is one of the most popular multi-purpose WordPress themes with very good ratings and positive reviews. Javelin offers multiple page layouts, plenty customization options, settings and tools, using a drag-and-drop page builder tool to tweak and customize the individual pages. Javelin is supported by online documentation and video tutorials.

### **2.3.2 Plugins**

Several plugins have been used to optimize user experience, as described below:

#### **2.3.2.1 AMP**

The official AMP plugin<sup>iv</sup> for WordPress is a fully responsive web component framework, which allows to use an existing WordPress theme and benefit from the AMP features, particularly a better performing website that follows modern web standards best practices, and helps achieving an optimized website with a page speed and performance boost.

#### **2.3.2.2 Contact Form 7**

Contact Form 7<sup>v</sup> (version 5.3.2) was selected for the Contact page of the website, as this plugin can manage multiple contact forms, fully customizable with simple markup. The form supports Ajax-powered submitting, CAPTCHA, Akismet spam filtering and so on.

#### **2.3.2.3 Contact Form 7 style**

Contact Form 7 Style<sup>vi</sup> is an add-on for Contact form 7 plugin which supports custom styling, easily managed via admin dashboard.

#### **2.3.2.4 Custom Twitter Feeds**

Custom Twitter Feeds<sup>vii</sup> is a plugin which displays completely customizable, responsive and search engine crawlable Twitter feeds on our website. The Custom Twitter Feeds plugin displays Tweets that completely match the look and feel of our site and includes many customization options.

#### **2.3.2.5 Google Analytics for WordPress by MonsterInsights**

Google Analytics for WordPress by MonsterInsights plugin<sup>viii</sup> was selected as it is the most popular Google Analytics plugin for WordPress, so that we can monitor the website activity and use all the advanced Google Analytics tracking features it offers.

#### **2.3.2.6 MC4WP: Mailchimp for WordPress**

Mailchimp for WordPress<sup>ix</sup> allows us to subscribe our visitors to our Mailchimp lists in various different ways. It is the most recognized third party Mailchimp integration plugin, actively used on well over 2 million different websites and has been very well received by the WordPress community. The plugin offers GDPR compliance, offering double opt-in, in order to have additional evidence of user consent and multiple checkboxes so that the users can agree to terms, so we can make sure that when the euPOLIS project account is set up, it will be easily integrated using this plugin. Users

will be able to unsubscribe from the euPOLIS newsletter using the unsubscribe option in the newsletter email.

#### *2.3.2.7 WordPress Logo Slider*

WordPress Logo Slider<sup>x</sup> is a responsive and easy to implement carousel slider plugin for WordPress. With this plugin we can showcase a list of clients, supporters, partners or sponsors logos in our website. This logo showcase plugin works great on mobiles and tablets. This carousel slider plugin allows us to add a logo showcase to any page of our WordPress site using an easy to use shortcodes.

#### *2.3.2.8 One Click Accessibility*

One Click Accessibility<sup>xi</sup> plugin adds a number of helpful accessibility features to a WordPress website. This plugin is further described under section 4.

#### *2.3.2.9 Slider Revolution*

Slider Revolution<sup>xii</sup> is a responsive slider plugin used to design stunning visual elements such as sliders and carousels.

#### *2.3.2.10 Unyson*

Unyson<sup>xiii</sup> is a drag & drop framework that comes with numerous built in extensions that helps developing a WordPress theme.

#### *2.3.2.11 YellowPencil Pro*

YellowPencil Pro<sup>xiv</sup> is a powerful visual CSS editor for WordPress, which allows the customization of any theme and page visually.

## **2.4 Security**

Hyper Text Transfer Protocol Secure (HTTPS) is the secure version of HTTP, the protocol over which data is sent between the user's browser and the website that the user is connected to. HTTPS adds encryption, authentication, and integrity to the HTTP protocol, making it a much safer protocol and this is the reason we added such a certificate in the euPOLIS project website.

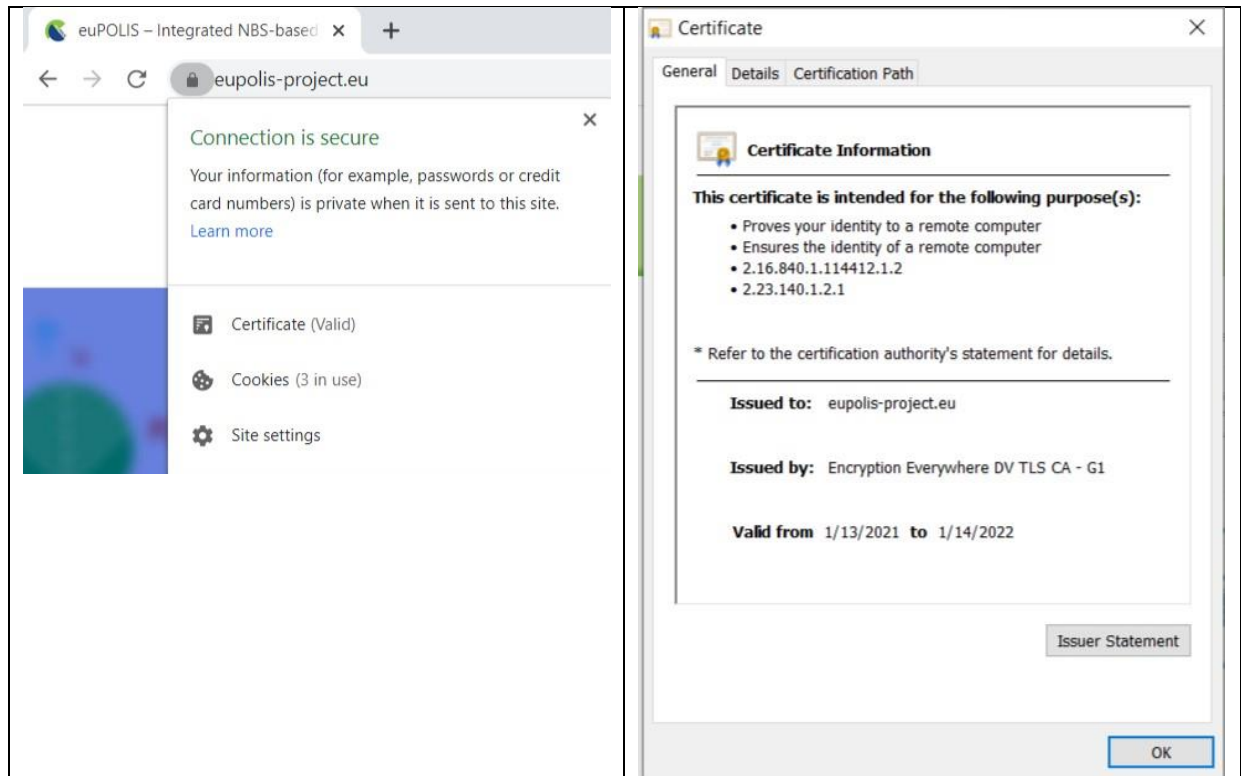


Figure 4: euPOLIS HTTPS protocol

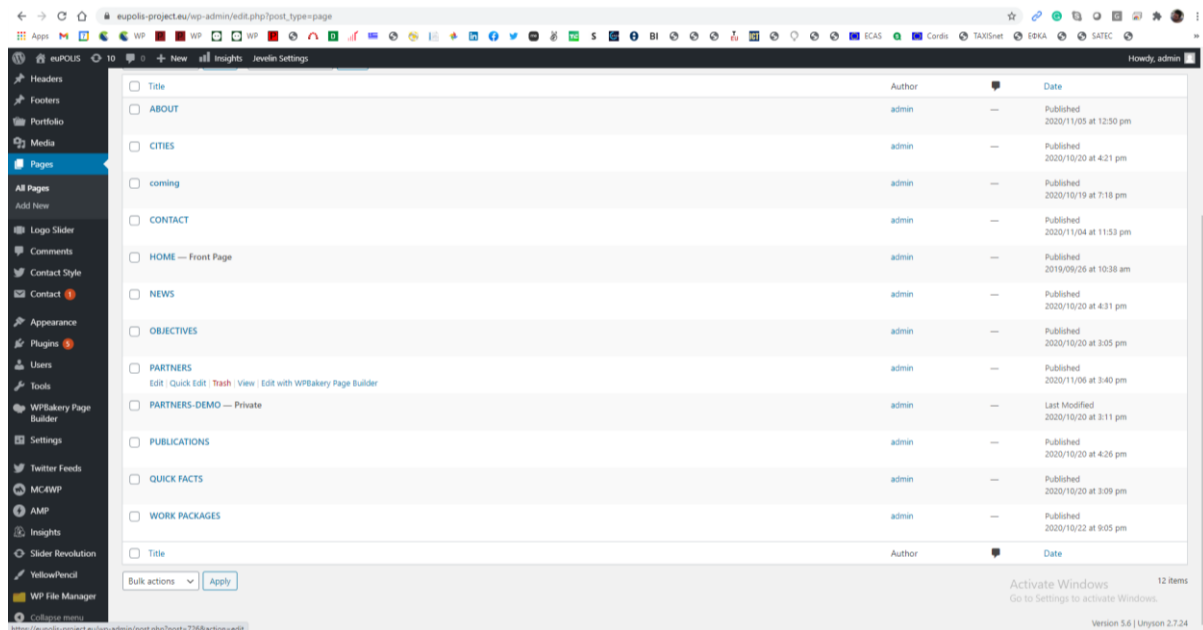


Figure 5: WordPress backend, pages overview

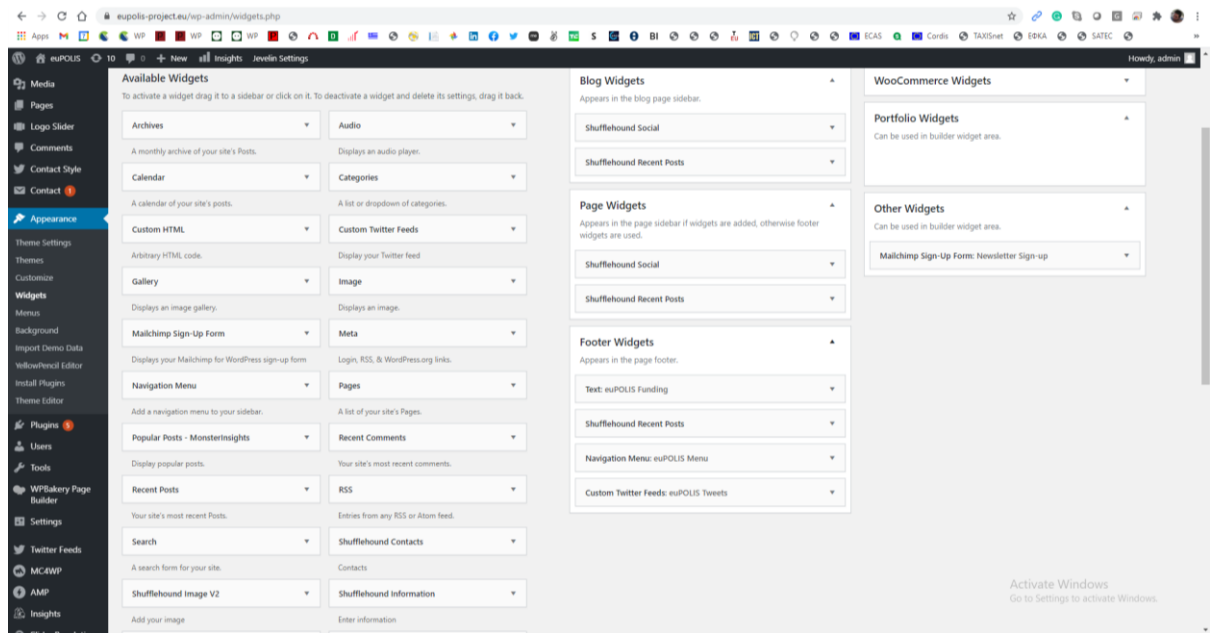


Figure 6: WordPress backend, available widgets

### 3 euPOLIS project website pages

We have followed a mixed presentation strategy utilizing both a “single page” layout that displays a first set of key project information, as well as a “multi-page” layout, via the menu for more specific thematic information relevant to the euPOLIS project. The color scheme follows the basic color scheme of the euPOLIS logo and the dissemination material of the whole project. The first version of the website contains the following pages:

- Home
- About
  - Quick Facts
  - Objectives
  - Work Packages
- Cities
- Partners
- Outcomes
- News
- Contact

On the top of each page, the euPOLIS logo is present along with the main pages that the website visitor may access and the social media icons with the euPOLIS project links.

The euPOLIS project website will be directly linked to the euPOLIS project social media accounts, as well as to the front runner cities’ subpages that will be related to the euPOLIS project.

#### 3.1 Home

The homepage was designed on a “single page” layout basis, displaying a rich amount of information to the website visitors, in order to welcome them to the website and quickly introduce them to all of the main features of the project.

The home page describes the euPOLIS’s main scope and objectives, it displays the project news, and displays the logos of the project partners, along with a call for action for user subscription to the euPOLIS project newsletter. Finally, various information is present in the homepage “footer” as explained in the respective section 3.8.



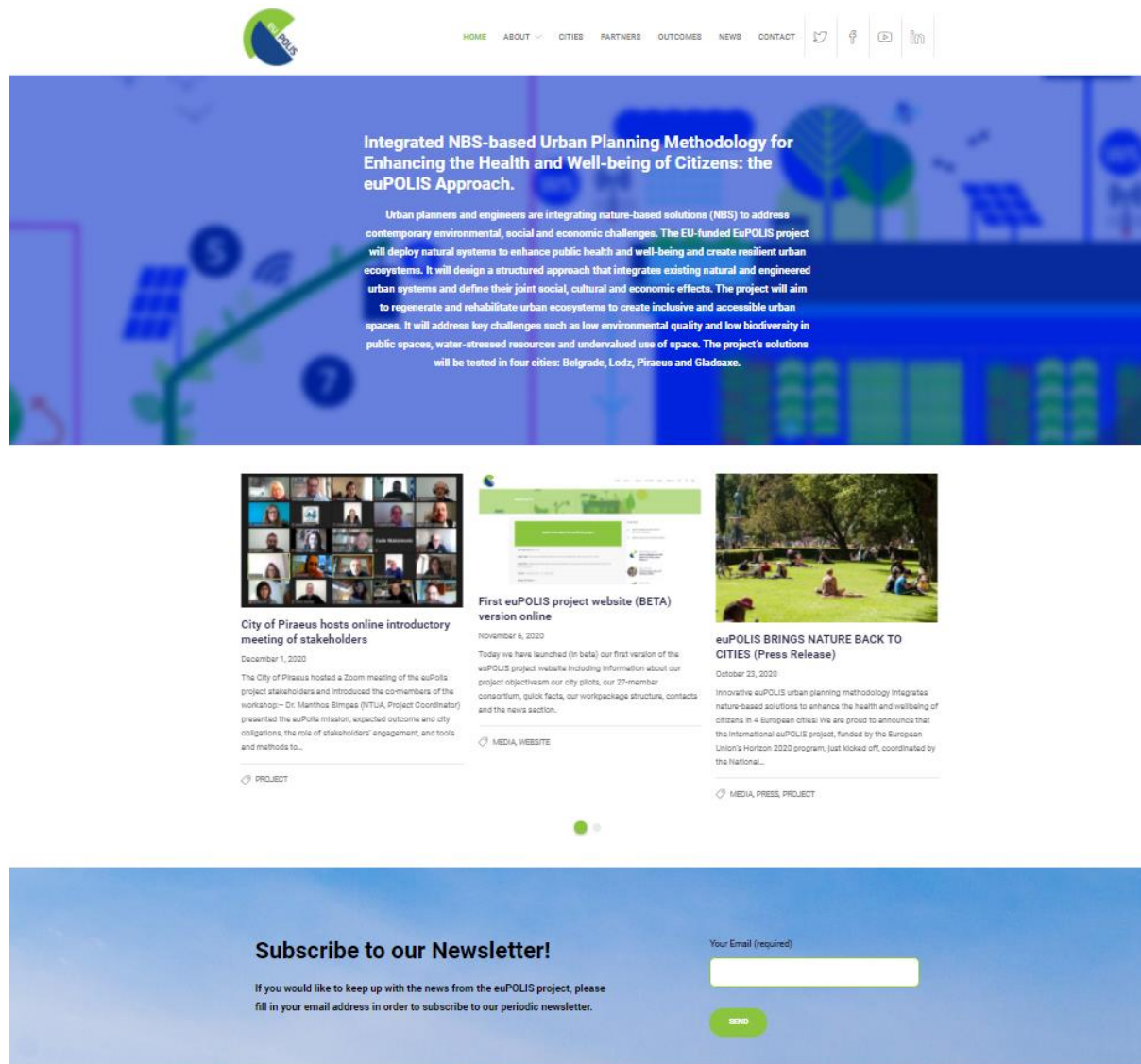


Figure 7: Website Home page



### 3.2 About

The “About” page briefly describes the euPOLIS main concept and methodology, followed by an illustration and description of the Nature Based Solution (NBS) interventions.



#### THE euPOLIS CONCEPT & METHODOLOGY

EuPOLIS' approach connects Nature Based Solution interventions for open public spaces with citizens' needs for improved public health and Well Being. The main concept and groups of NBS are presented in the following figure and implemented in our [four demonstration sites](#).



1. NBS-based MF pocket parks accessed by NBS locally conditioned pathways and shared spaces; 2. Waterway with mini biotope nodes, aquatic biodiversity – fed from groundwater aquifer or purified surface runoff; 3. NBS for surface runoff quality and pluvial flood management; 4. Groundwater abstraction for water, energy; greenery nexus; 5. MF NBS canopy for socializing, “recharging electronics”, or “green bus stop” etc.; 6. MF Live vegetation shaded waterfront promenade; 7. Air pollution abatement shrubs, trees and vertical green curtains; 8. Metabolic hub with MF ecotechnology demonstration/promotion, roof garden and art/cultural performance; 9. MF floating island, river water purification; 10. Coastal sea bottom marine aquatic biotope with euPOLIS-NBS; 11. MF euPOLIS Urban square/streetscape and other NBS (biotopes, sensory garden, waterfall, biodiversity & kitchen garden for socialising, recreation); 12. Space for NBS business activation and promotion

Figure 8: The euPOLIS website “About” page

### 3.2.1 Quick Facts

The “Quick Facts” subpage, provides to the website visitors the main set of information regarding the euPOLIS project and its funding. This subpage also offers a sidebar with the project news and icons-links for social media engagement.

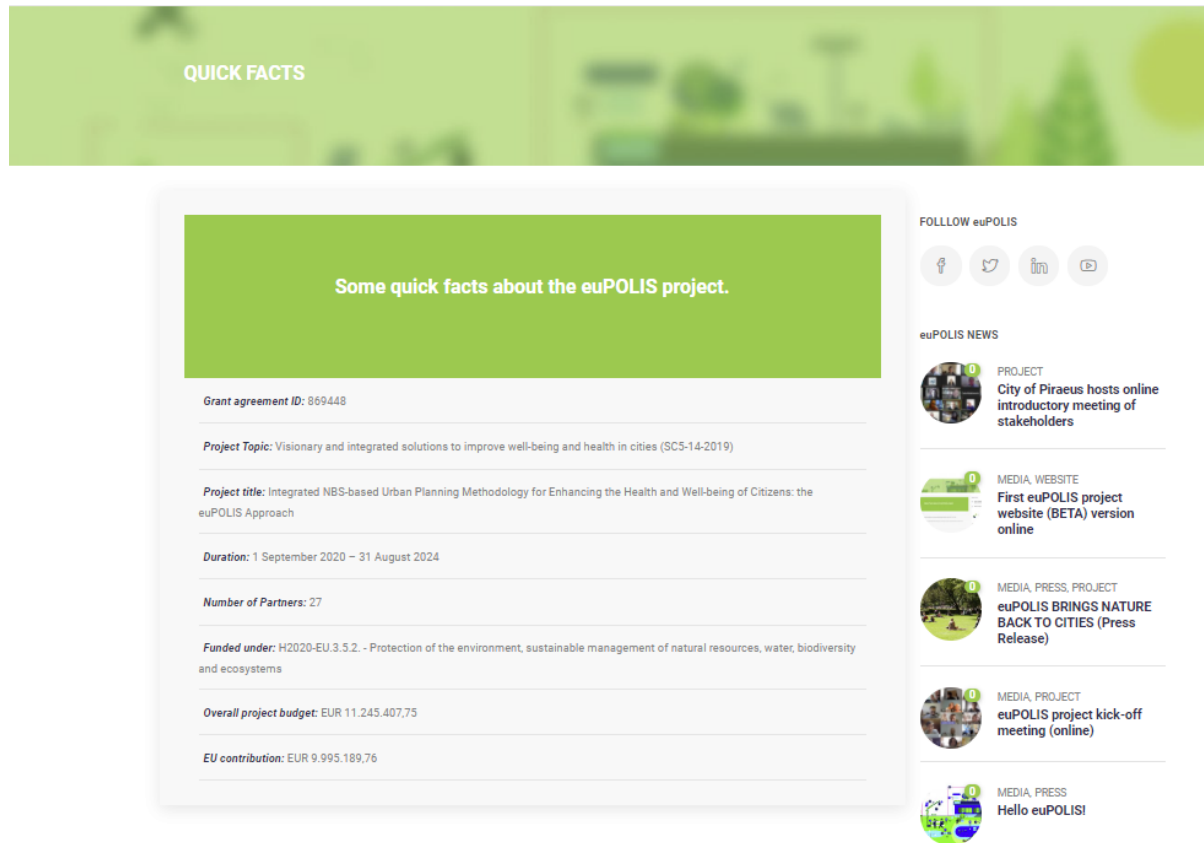


Figure 9: The euPOLIS website “Quick Facts” subpage

### 3.2.2 Objectives

The “Objectives” subpage describes the main eight objectives of the project. This subpage also offers a sidebar with the project news and icons-links for social media engagement.

## OBJECTIVES

### 01

#### STO-1

To systematically implement an innovative NBS-based urban planning methodology, based on the Blue Green Solutions (BGS) paradigm which is designed to create spatial and functional conditions that will enhance not only the Public Health and Well Being of citizens but also the urban metabolism, the social cohesion and the resilience of cities to Climate Change (CC) and natural disasters.

### 02

#### STO-2

To build an intervention-aimed liveability model rooted in community needs and engaging community diverse potentials. We will follow a three-pronged approach: 1) ensuring the relevance of interventions to specific communities' needs and preferences; 2) reflecting residents/users' voice in the planning process; 3) consolidating the sustainability of project outcomes by fostering a sense of ownership among citizens/users.

### 03

#### STO-3

To design and implement the euPOLIS platform to support and enhance participatory processes (under STO-2) in re-designing and transforming public spaces, while promoting new governance (reconsidering the jurisdictions and functions in cities and the actual needs of the citizens – multi-level co-governance/co-ownership) and new financing models (including crowdfunding).

### 04

#### STO-4

To design and implement customised spatial solutions for each case study (Front Runner FR-cities of Belgrade, Lodz, Piraeus and Gdansk) and then monitor and assess their impact regarding Public Health and Well Being, as well as social and environmental results. A mixed-method approach will be utilised, which combines traditional questionnaires, ethnographies and interviews with quantitative data collected through wearable devices, behavioral games and mobile questionnaires. Remote sensing and sensor networks will be used to monitor microclimate, biodiversity, pollution, Urban Heat Island (UHI), etc.

### 05

#### STO-5

To replicate the advantages of euPOLIS innovations via mentoring and coaching of the project follower cities i.e. Palermo, Limassol, Trebinje, Bogotá (Colombia) and Fengxi New City (China).

### 06

#### STO-6

To establish long-term data platforms securing open, consistent data points about the impacts of the deployed approaches, mainly regarding Public Health and Well Being, and ensure interoperability with other relevant data infrastructures for effective public consultation, exchange and sharing of practices/experiences.

### 07

#### STO-7





To identify sound business models, replicable to other markets and develop new resources activation techniques. This will support a gradual transition to a leading market position for the euPOLIS

### 08


#### STO-8

To widely and effectively communicate and disseminate project results to various audiences through targeted activities, clustering with related projects and initiatives, aiming to spread the

#### FOLLOW euPOLIS







#### euPOLIS NEWS




##### PROJECT

City of Piraeus hosts online introductory meeting of stakeholders




##### MEDIA, WEBSITE

First euPOLIS project website (BETA) version online




##### MEDIA, PRESS, PROJECT

euPOLIS BRINGS NATURE BACK TO CITIES (Press Release)



##### MEDIA, PROJECT

euPOLIS project kick-off meeting (online)



##### MEDIA, PRESS

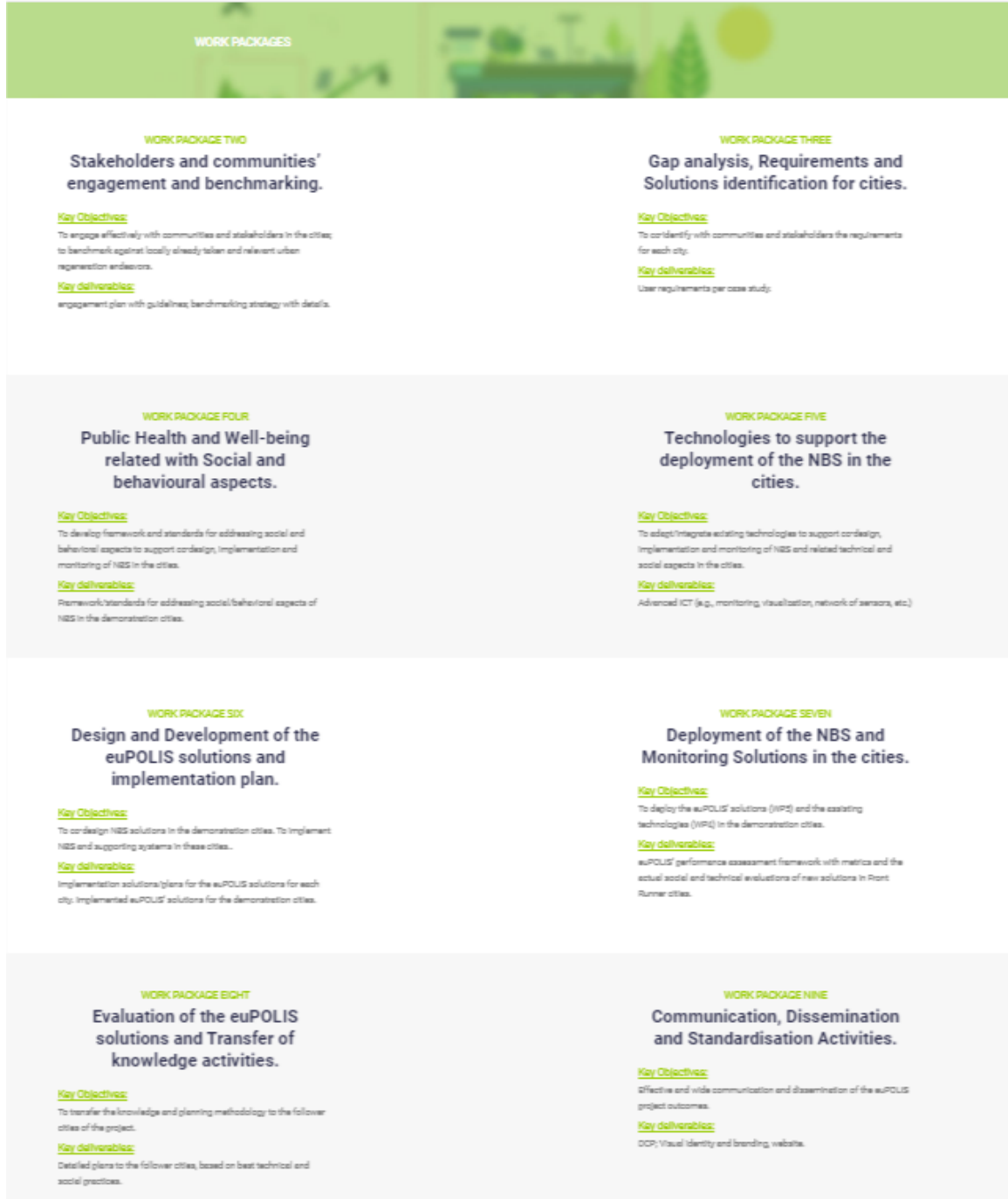
Hello euPOLIS!

Figure 10: The euPOLIS website “Objectives” subpage

19

### 3.2.3 Work Packages

The “Work Packages” subpage outlines all project Work Packages, along with brief descriptions on their key objectives and deliverables.



**WORK PACKAGES**

**WORK PACKAGE TWO**  
**Stakeholders and communities' engagement and benchmarking.**  
Key Objectives:  
 To engage effectively with communities and stakeholders in the cities; to benchmark against locally already taken and relevant urban regeneration endeavors.  
Key deliverables:  
 engagement plan with guidelines; benchmarking strategy with details.

**WORK PACKAGE THREE**  
**Gap analysis, Requirements and Solutions identification for cities.**  
Key Objectives:  
 To co-identify with communities and stakeholders the requirements for each city.  
Key deliverables:  
 User requirements per case study.

**WORK PACKAGE FOUR**  
**Public Health and Well-being related with Social and behavioural aspects.**  
Key Objectives:  
 To develop framework and standards for addressing social and behavioral aspects to support co-design, implementation and monitoring of NBS in the cities.  
Key deliverables:  
 Framework/standards for addressing social/behavioral aspects of NBS in the demonstration cities.

**WORK PACKAGE FIVE**  
**Technologies to support the deployment of the NBS in the cities.**  
Key Objectives:  
 To adapt/integrate existing technologies to support co-design, implementation and monitoring of NBS and related technical and social aspects in the cities.  
Key deliverables:  
 Advanced ICT (e.g., monitoring, visualization, network of sensors, etc.)

**WORK PACKAGE SIX**  
**Design and Development of the euPOLIS solutions and implementation plan.**  
Key Objectives:  
 To co-design NBS solutions in the demonstration cities. To implement NBS and supporting systems in these cities.  
Key deliverables:  
 Implementation solutions/plans for the euPOLIS solutions for each city; implemented euPOLIS' solutions for the demonstration cities.

**WORK PACKAGE SEVEN**  
**Deployment of the NBS and Monitoring Solutions in the cities.**  
Key Objectives:  
 To deploy the euPOLIS' solutions (NPS) and the existing technologies (NPS) in the demonstration cities.  
Key deliverables:  
 euPOLIS' performance assessment framework with metrics and the actual social and technical evaluations of new solutions in Pilot Runner cities.

**WORK PACKAGE EIGHT**  
**Evaluation of the euPOLIS solutions and Transfer of knowledge activities.**  
Key Objectives:  
 To transfer the knowledge and planning methodology to the follower cities of the project.  
Key deliverables:  
 Detailed plans to the follower cities, based on best technical and social practices.

**WORK PACKAGE NINE**  
**Communication, Dissemination and Standardisation Activities.**  
Key Objectives:  
 Effective and wide communication and dissemination of the euPOLIS project outcomes.  
Key deliverables:  
 DCP; Visual identity and branding, website.

Figure 11: The euPOLIS website “Work Packages” subpage

### 3.3 Cities

The “Cities” page outlines the front runner and follower cities of the euPOLIS project and provides brief descriptions on the respective demonstration activities, that will be carried out in the front runner cities. The content of this page will be enriched with extensive descriptions as soon as more information is made available from the respective partners during the deployment of the project.



Figure 12: The euPOLIS website “Cities” page



## City of Belgrade

### Site Description

Belgrade has approx. 200 km of riverfront length, easily accessible to only 300,000 inhabitants (30 km shore), leaving more than 75% (>1 million) of population deprived from easy access to water, greenery, public spaces, etc. EuPOLIS' interventions will follow the urban planning initiatives in the city center directed toward improvement of: (1) "Linear park": to be created in a densely populated area (dilapidated area in the old part of Belgrade), (2) The biggest urban park "Ušće" located in new Belgrade (shoreline of 3km).

### Health/Environmental/Social issues

Belgrade faces many environmental and health problems due to lack of necessary infrastructure (sanitation, heating/cooling, traffic jams, etc.) causing air/water/soil pollution, noise, and lowering PH and WB. The estimate is that 1,700 premature deaths/year linked to high PM2.5 concentrations and UHI effects. Social issues are the high unemployment rate, young professional's brain drain and stress-related aggressive behaviour. Recent cases of flooding of large areas (Borča) by raw sewerage after heavy rain is just one illustration of severe PH risk caused by lack of proper NBS (traditional solutions don't work) that will be addressed in euPOLIS not only in Belgrade but practically all 4 FR demo sites.

### Demonstration activities

The City of Belgrade approved budget for two projects approx. 2.6 Mil Euro. The demonstration site 2, Park "Ušće" is already part of Belgrade Master plan for that area and site no 1, "Linear Park" inclusion in the plan has been done and is waiting for the City urban division's formal approval:

- (1) **The Linear Park will include:** 1. Creation of visual and functional direct contact between city main body and river, 2. Ecological corridor connected with neighbouring greenery spots, including nodes related to NBS-based environmental education and local business activation, 3. Storm-water flooding and pollution management demo model, 4. VF and pocket farms irrigated with rain water harvested from surrounding buildings. EuPOLIS will organize farms with proper education to expand through the neighbourhood, 5. Green permeable areas will be introduced wherever possible and remaining grey areas will be converted into permeable areas, 6. Cycling and pedestrian routes fully shaded in summer, 7. EuPOLIS will introduce NBS-based integration and blend in of existing residential areas into the linear park development, e.g., collected water from existing roofs will be used for watering of urban farms, 8. Social-Urban Hub created as BGS demo/edu-centre and community activator in the domain of culture and environmental regeneration for the City of Belgrade.
- (2) **Ušće park will include:** 1. "Pocket Park Model", 2. Will be equipped with NB MF "canopy" units for natural shading of 30m2 (irrigated vertical climbing vegetation) for socializing, recharging electronics, playing chess, or waiting for buss, in three spots in the greater park area, 3. Surface waterway with fresh water aquatic biotope (attractive flora and fauna elements) complete, with integrated constructed wetland and number of bio filters of different types for storm water treatment, 4. NB connections with Sava river and MF floating island with practical demonstration of natural river water purification, also used by visitors to be entertained and experience additional views on Belgrade panorama and learn of new technologies, 5. NBS for surface runoff and quality management and 6. Next Generation Eco Reality Centre, NBS architecture light structure building (80m2 ) with advanced NBS technology demonstration innovative MF WWTP, center for visitors, education center for domestic education on improvement of family health and well-being, MF roof garden, VF, viewing point, experimental area, alternative space for public art installations (extension of Museum of Contemporary Art activities & international ecology-based art-culture collaboration), seasonal summer eco café (demonstrating sustainable, nature-friendly mode of operation, cooling and resource recycling) and n-RT demonstration of the effects of euPOLIS interventions. It will be an attractive invitation for citizens with educational purpose on PH/WB and encourage NBS inspired business for unemployment reduction.



Pocket park as a part of Ušće demo site; Locations of NBSs 1.1-1.5 and PCSs (Park Cooling System) applied at: 1. small sports field, 2. kids playground, 3. socializing area, 4. open stage amphitheatre for NBS promotion, 1.6. shaded bicycle path, 1.7. shaded pedestrian path, 1.8. summer wind cooling corridors, 1.9. coniferous trees for winter protection.

Figure 13: The euPOLIS website specific city subpage



### 3.4 Partners

The “Partners” page outlines the euPOLIS project partners along with their logos and links to their respective websites.

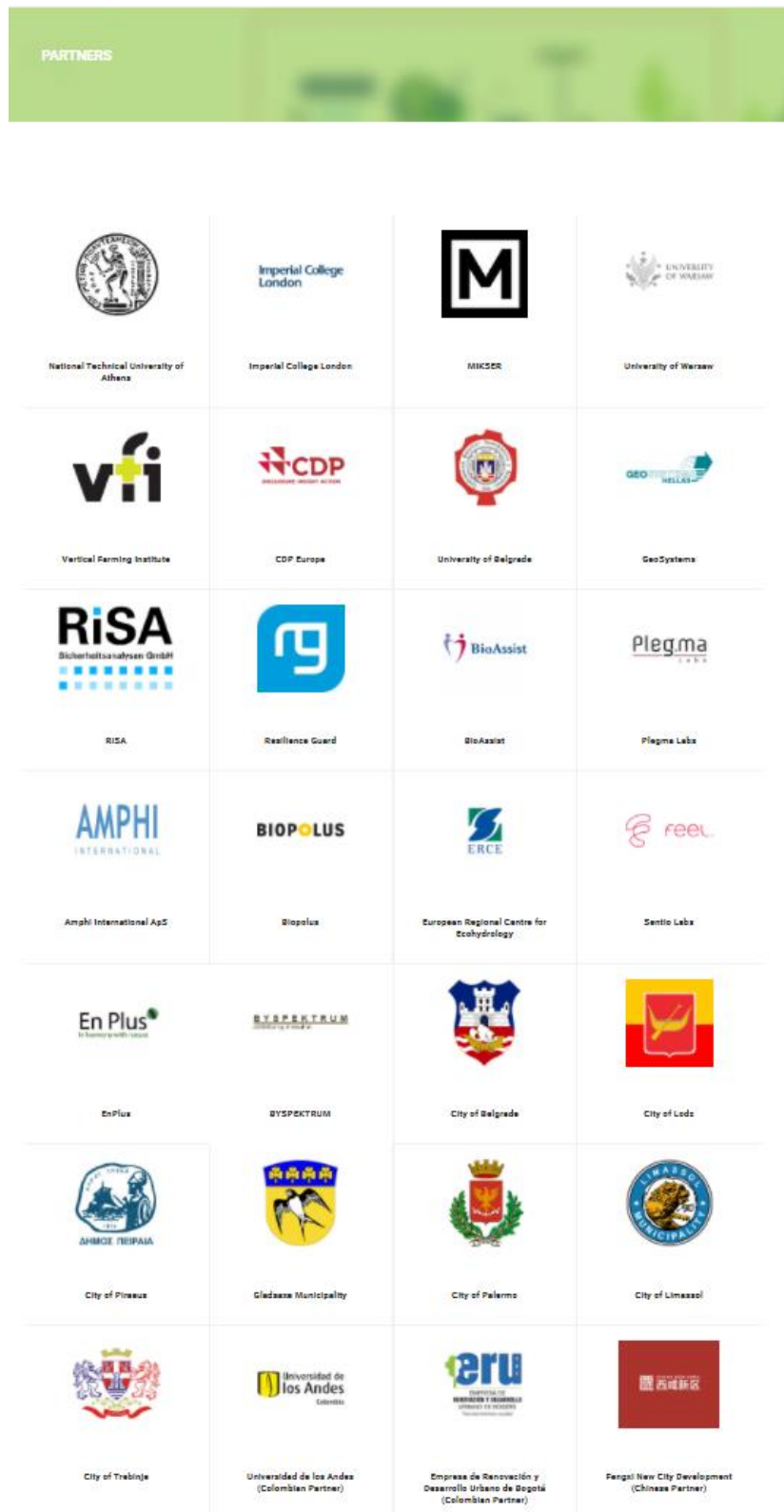


Figure 14: The euPOLIS website “Partners” page

### 3.5 Outcomes

The “Outcomes” page includes all the project outcomes, e.g. results, newsletters, public deliverables, scientific publications and marketing material.



#### Public Deliverables

Stakeholders Engagement plan and guidelines (D2.1)

Corporate Identity and Branding (D9.1)

#### Scientific Publications

Coming soon.

#### PR & Marketing Material

Press release introducing the euPOLIS project

euPOLIS project logo

*Figure 15: The euPOLIS website “Outcomes” page*



### 3.6 News

The “News” page is the main section where all relative project content will be disseminated, following a chronological hierarchy and a “blog” layout.

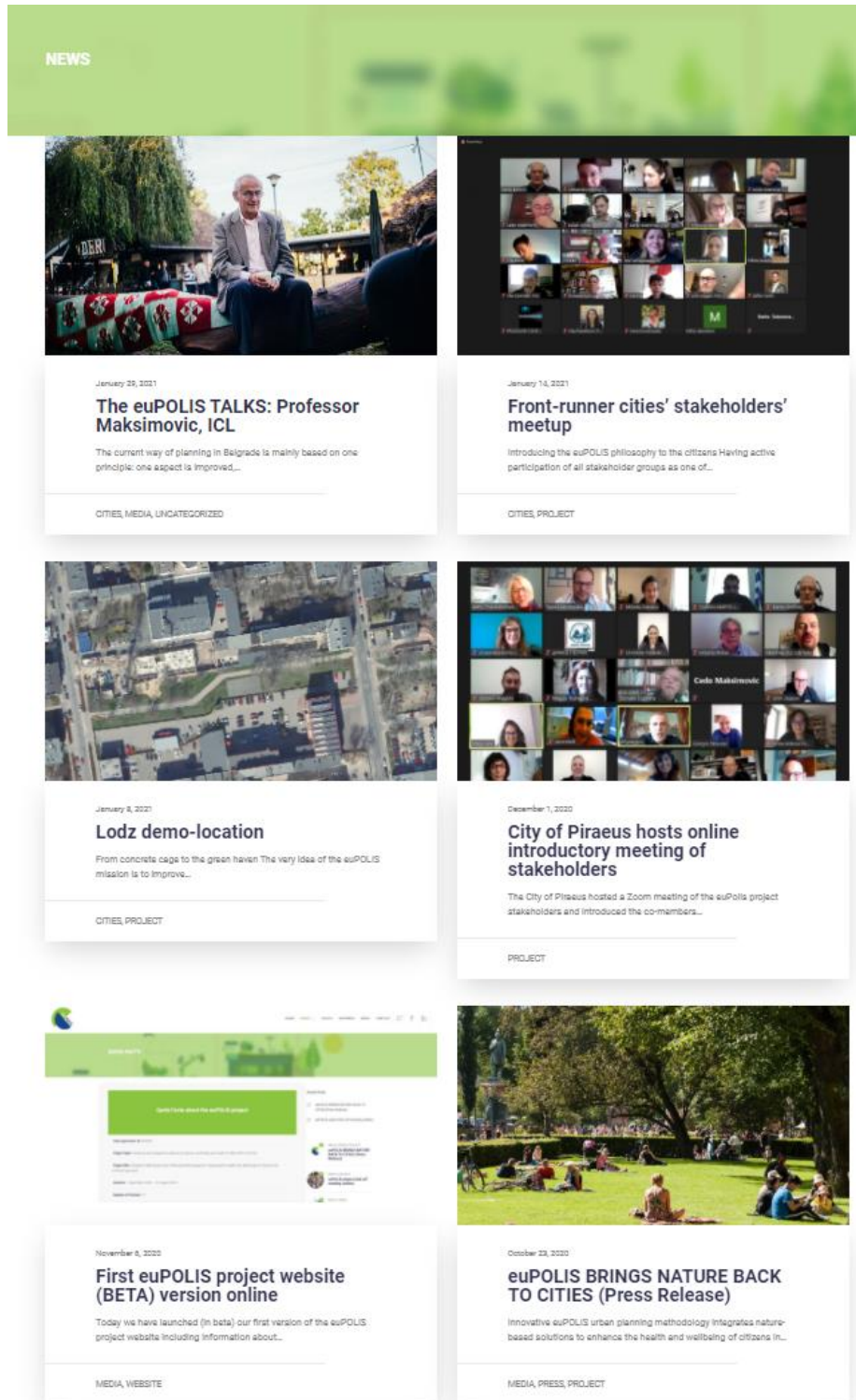
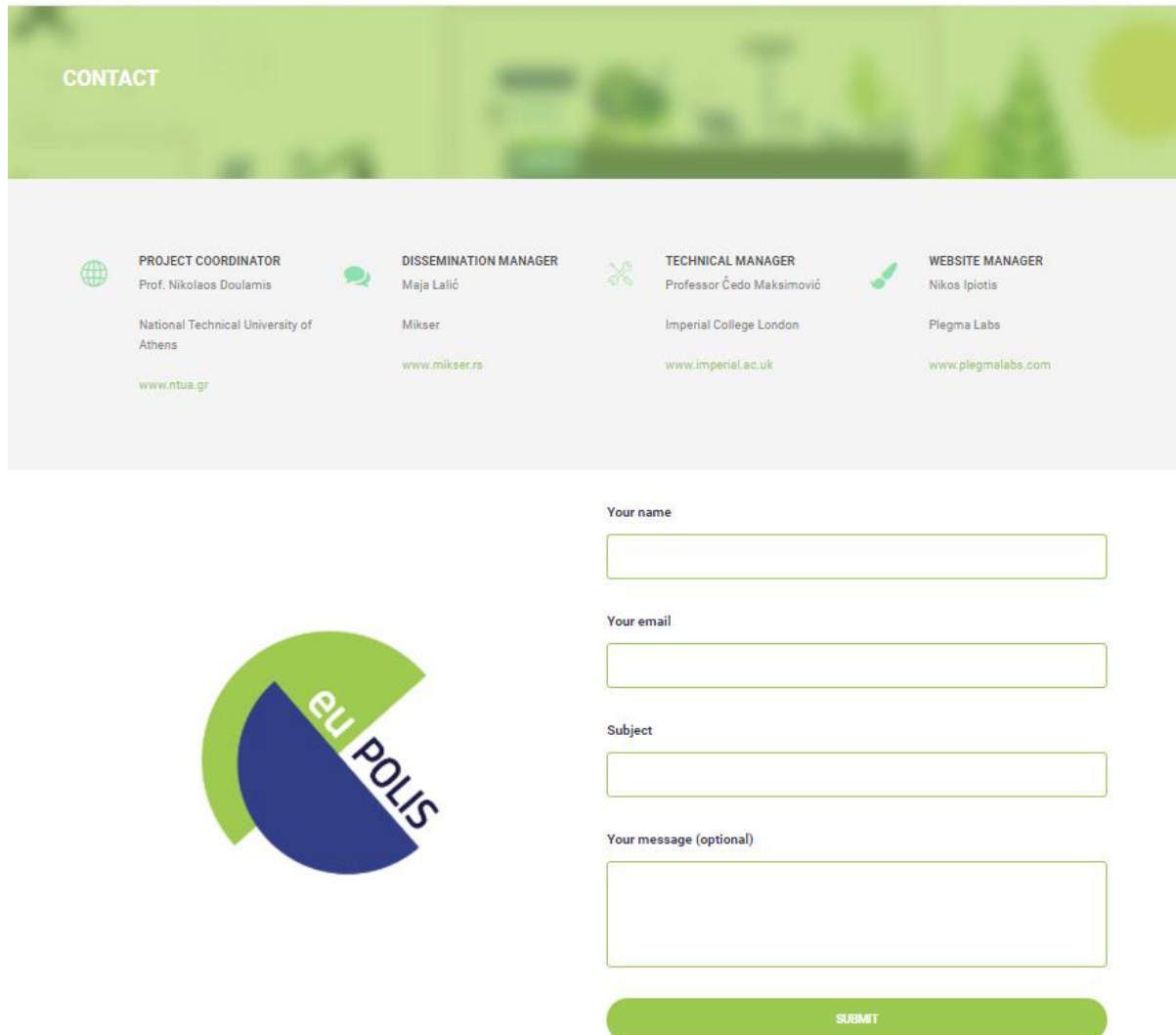






Figure 16: The euPOLIS website “News” page


### 3.7 Contact

The “Contact” page offers to the visitors the opportunity to reach out and contact the project partners by means of an online form. Moreover, it contains information on the project coordinator, the dissemination manager, the technical manager and the website manager. GDPR compliance will be ensured by adding a plugin which will inform the website visitors about the information that is collected, specifying that their information will only be used for the purposes of this project communication. Accordingly, we will have a checkbox to ask for their consent.



 PROJECT COORDINATOR	 DISSEMINATION MANAGER	 TECHNICAL MANAGER	 WEBSITE MANAGER
Prof. Nikolaos Doulamiis	Maja Lalić	Professor Čedo Maksimović	Nikos Ipiotis
National Technical University of Athens	Mikser	Imperial College London	Plegma Labs
<a href="http://www.ntua.gr">www.ntua.gr</a>	<a href="http://www.mikser.rs">www.mikser.rs</a>	<a href="http://www.imperial.ac.uk">www.imperial.ac.uk</a>	<a href="http://www.plegmalabs.com">www.plegmalabs.com</a>



Your name

Your email

Subject

Your message (optional)

Figure 17: The euPOLIS website “Contact” page

### 3.8 Footer (global)

The “Footer” section is global (i.e. it is a steady bottom section across the website and the different pages and subpages) and contains useful information on the euPOLIS project, such as the project EU funding information, the latest project news, a sitemap and the latest tweets through a widget.

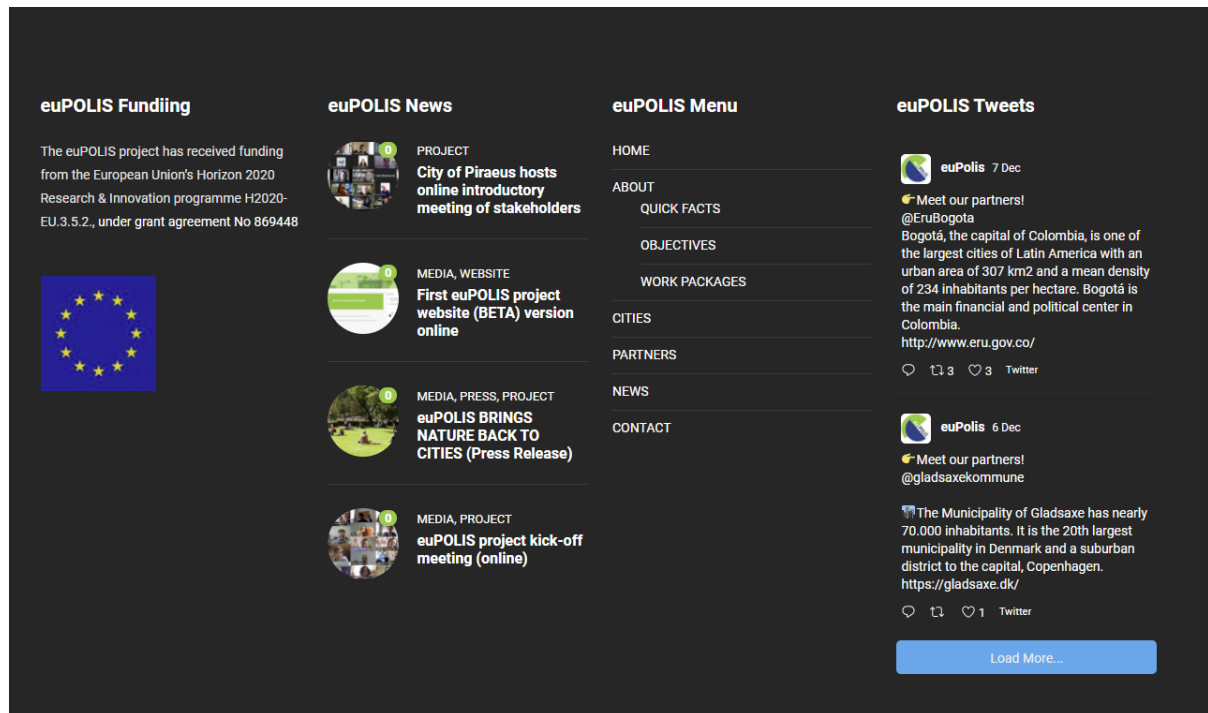


Figure 18: The euPOLIS website “Footer”

## 4 Accessibility

The euPOLIS website is properly designed for people with disabilities. In order to make the website widely accessible, we have installed the 'One Click Accessibility' plugin, which offers a toolbar toggling that provides additional features to the end user, such as:

- Resize font (increase text size /decrease text size)
- Grayscale
- Negative Contrast
- High Contrast
- Light Background
- Links Underline
- Readable Font (changes the font)

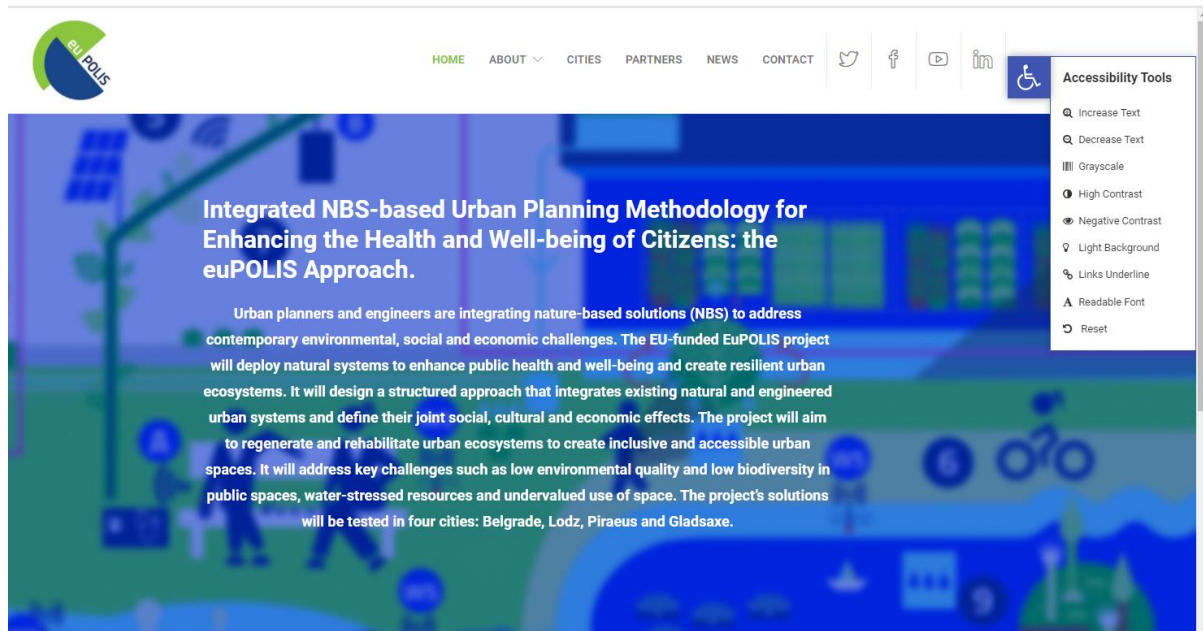


Figure 19: Accessibility Tools Sidebar



Figure 20: Greyscale visualization for improved accessibility

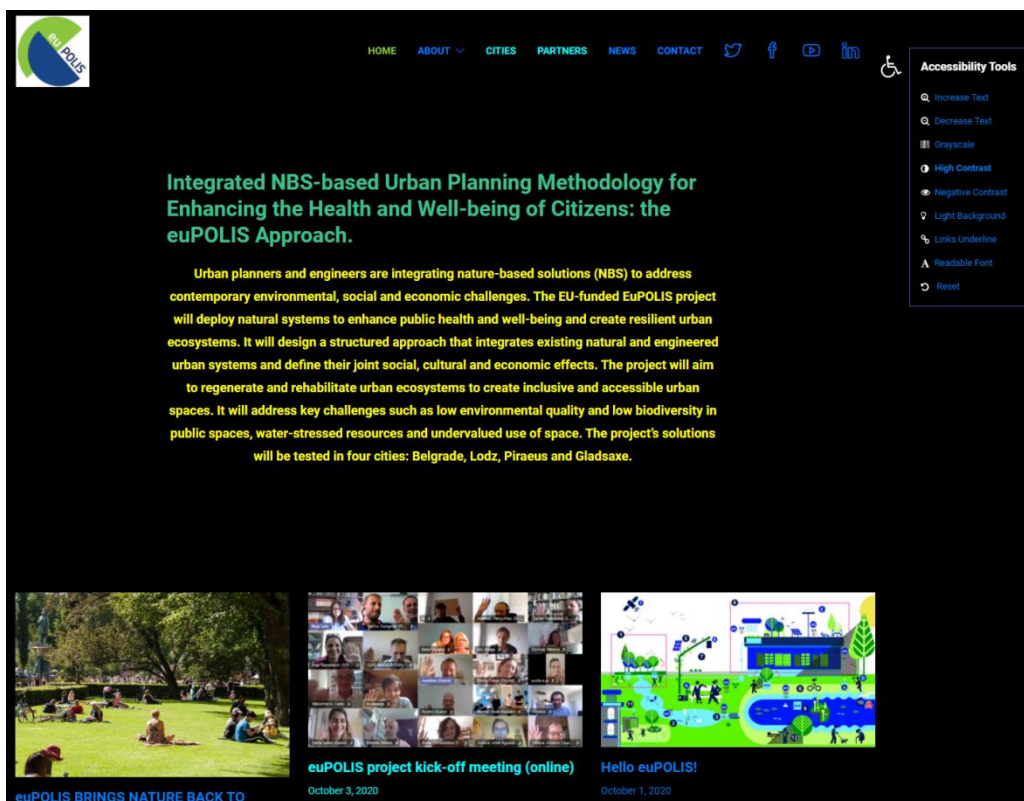


Figure 21: High contrast visualization for improved accessibility



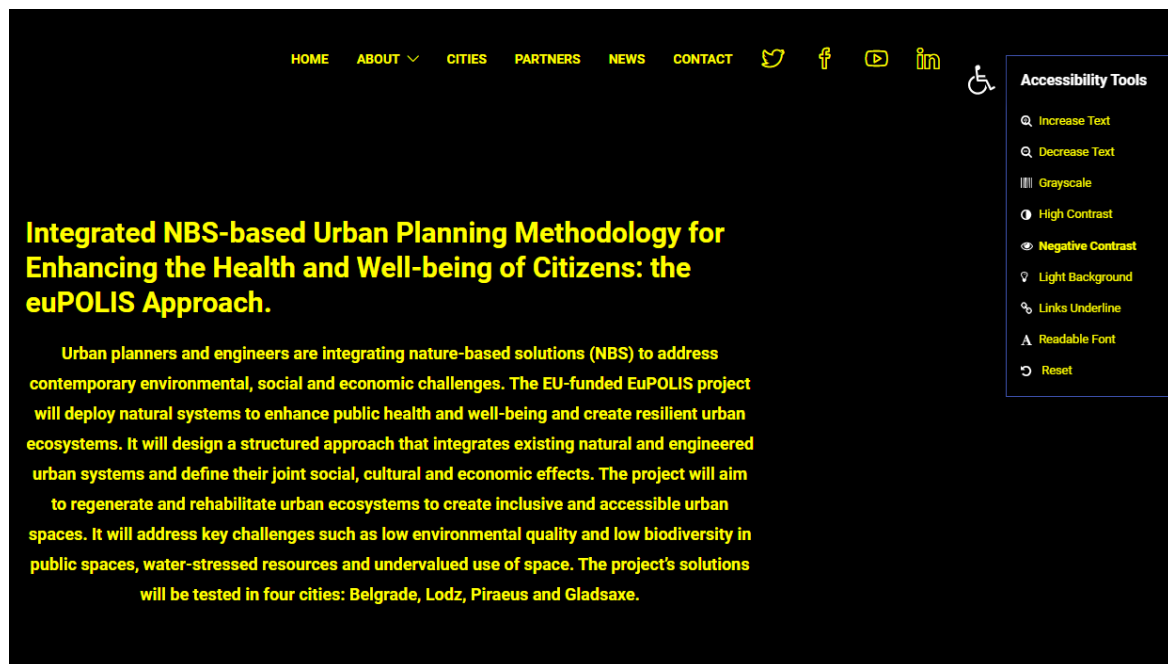


Figure 22: Negative contrast visualization for improved accessibility

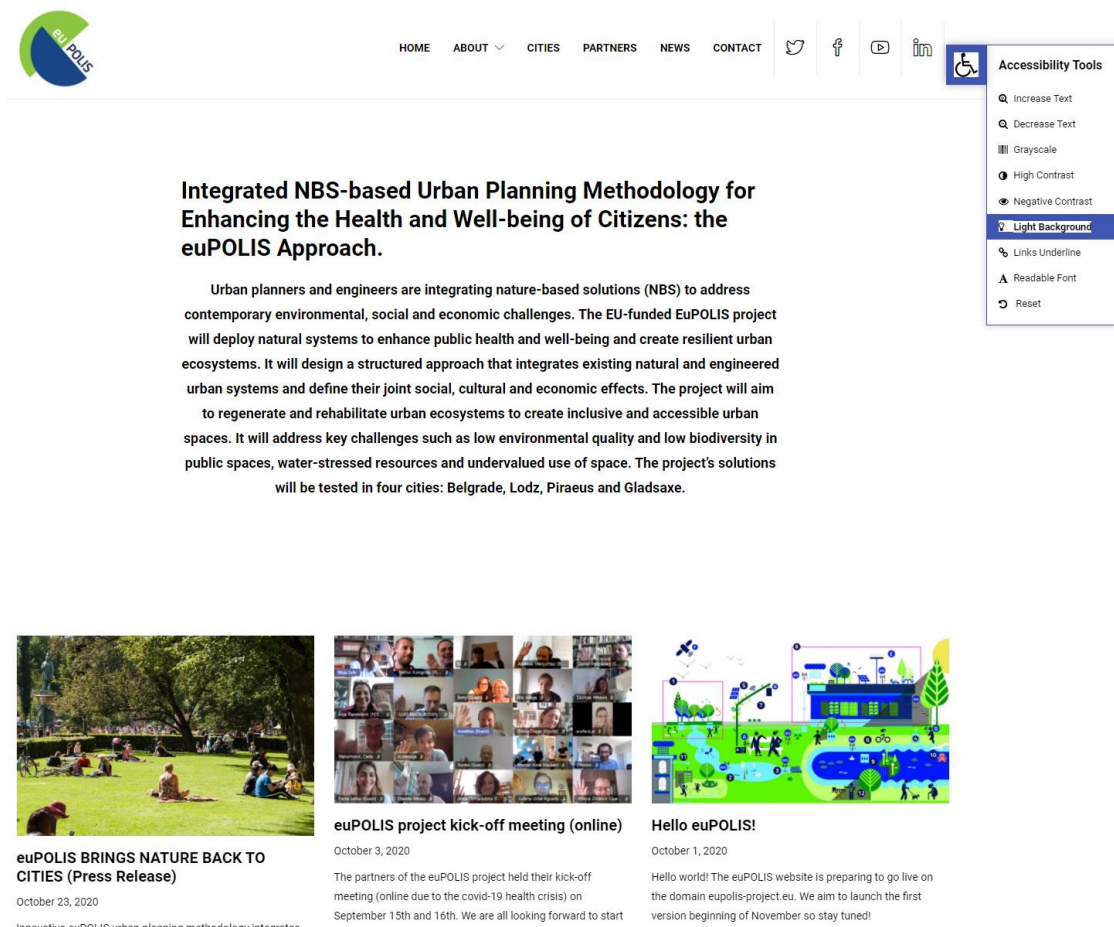
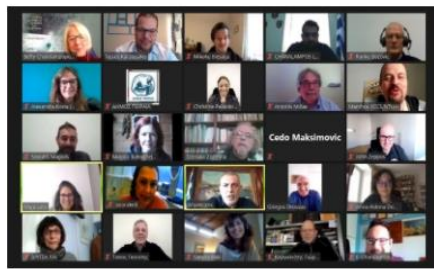


Figure 23: Light Background visualization for improved accessibility



### City of Piraeus hosts online introductory meeting of stakeholders

December 1, 2020

The City of Piraeus hosted a Zoom meeting of the euPolis project stakeholders and introduced the co-members of the workshop:– Dr. Manthos Bimpas (NTUA, Project Coordinator) presented the euPolis mission, expected outcome and city obligations, the role of stakeholders' engagement, and tools and methods to...

 [PROJECT](#)



### First euPOLIS project website (BETA) version online

November 6, 2020

Today we have launched (in beta) our first version of the euPOLIS project website including information about our project objectives, our city pilots, our 27-member consortium, quick facts, our workpackage structure, contacts and the news section.

 [MEDIA, WEBSITE](#)

Figure 24: Links underline visualization for improved accessibility

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## 5 Conclusions

Deliverable D9.2, namely “Project Website”, which was developed within the Work Package 9: Communication, Dissemination and Standardization activities, by the responsible partner PLEGMA LABS, aims to deliver and describe the euPOLIS project website, which has been designed and implemented in order to act as the main dissemination project tool towards the target audiences.

The website content will be continuously updated as the project implementation progresses, and new categories (such as publications, public deliverables etc.) will be added respectively. The news section contains a dynamic content that will be directly linked to the projects’ social media channels (i.e. Facebook, Twitter, LinkedIn, and Youtube) thus creating awareness, as well as increasing interactivity. All major project activities, such as meetings, workshops and events, as well as project results, will be documented and presented to the website visitors, enhancing the project’s visibility. Finally, we will regularly track and monitor the usage of the website content by utilizing the "Google Analytics" tool, which has been installed throughout our content management system.



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## 6 References

- i <https://www.hetzner.com/>
- ii <https://WordPress.org/>
- iii <https://themeforest.net/item/jevelin-multipurpose-premium-responsive-WordPress-theme/14728833>
- iv <https://amp-wp.org/>
- v <https://contactform7.com/>
- vi <https://WordPress.org/plugins/contact-form-7-style/>
- vii <http://smashballoon.com/custom-twitter-feeds/>
- viii <https://www.monsterinsights.com/>
- ix <http://www.mc4wp.com>
- x <https://logichunt.com/product/WordPress-logo-slider/>
- xi <https://wpaccessibility.io/>
- xii <https://www.sliderrevolution.com/>
- xiii <http://unyson.io/>
- xiv <https://yellowpencil.waspthemes.com/>